# Common actions leading to spike in

**Enterprise Cloud costs** 





## 01. Data storage volume

Storing large amounts of data in the cloud that is unnecessary and not reusable

#### 02. Data transfer costs

High data transfer costs can occur if there is a lot of data being moved in and out of the cloud





#### 03. Data retrieval costs

Retrieving data from the cloud can be costly, especially if the data is stored in a more expensive storage tier

## 04. Data redundancy

Keeping multiple copies of the same data can lead to unexpected increases in storage costs





#### **05. Data egress costs**

Data egress costs can be high if a large amount of data is transferred out of the cloud

#### 06. Inefficient resource utilization

Using more resources than necessary, such as over-provisioning storage or running unnecessary services





## 07. Lack of cost optimization

Not implementing strategies, such as data archiving, data compression, and data deduplication

### **08. Inefficient monitoring**

Failing to regularly monitor and review cloud storage usage and costs can result in unnecessary expenses





# 09. Not using the right pricing model

Not selecting the best pricing model such as on-demand instances instead of reserved or spot instances